



# Publish

CONTENT MANAGEMENT SYSTEM

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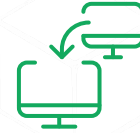
## MANAGE YOUR SCREEN CONTENT

ISM Publish offers an intuitive, web-based content management system to publish content to any digital display. Whether a single screen or a network of screens across the world, you can remotely layout your digital assets (images, videos or dynamic widgets) and play according to your own timelines or dayparts.

## THE CHALLENGE OF PUBLISHING CONTENT TO SCREENS

Running content locally involves a lot of manual labor, making it nearly impossible to manage the scale and look-and-feel. Cloud-connected digital displays managed by Publish allow remote management of any screen via any browser; you can even check their screen health remotely, as well as get real-time proof-of-play.

## BENEFITS OF AUDIENCE



Use **any browser** to login, upload your digital assets to the cloud, and **work individually or collaboratively**.



Create your own campaigns or use templates of layouts and timelines.



Remotely manage a single digital display, a group of displays, or the entire network.



Get reports and proof-of-performance for advertisers on your network for easy monetization of your network.

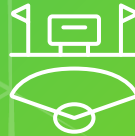
## USE CASES



Ad-supported networks



Office Buildings



Sporting Venues



Retailers



Hospitality